ANDREA LIGHT

MULTIMEDIA DESIGN

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🌐 **www.andrealight.net**

SKILLS

GRAPHIC/WEB DESIGN
Adobe Creative Suite
Microsoft Office
HTML
CSS
JavaScript
Wireframes
Prototyping

ELEARNING
Captivate
Storyline
Lectora
LMS Administration

MOTION GRAPHICS
Video Production
After Effects
Storyboarding

UI/UX DESIGN & USABILITY
Web Accessibility
JAWS
System Documentation
User Test Cases
Analytics

💼 WORK EXPERIENCE

FREELANCE 2017 - PRESENT

VISUAL COMMUNICATION SPECIALIST
- Provide consultation and graphic design for new start-up company
- Develop and maintain company web presence
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BRILJENT, LLC 2006 - PRESENT

LEAD GRAPHIC/WEB DESIGNER

- Design user interfaces for all Web sites and Web-based training modules
- Develop responsive websites that meet W3C standards
- Develop social media strategy and graphics across all company channels
- Maintain the company website using HTML, CSS, and WordPress
- Design print materials and identity packages for various clients
- Support Business Development staff with marketing materials
- Code HTML e-mail campaigns from scratch
- Provide on-site, software training for Adobe and MS Office products
- Create motion graphics tutorials using Adobe After Effects
- Record and edit video and audio using Adobe Premiere and Soundbooth

SENIOR ELEARNING DEVELOPER

- Program interactive, web-based learning experiences
- Simulate real-world scenarios through screen demonstrations
- Train junior-level resources on new development technology
- Administer Learning Management Systems and SCORM packages
- Design accessible training and knowledge check questions
- Customize Moodle themes through HTML, CSS, and graphics

ACCESSIBILITY SUBJECT MATTER EXPERT

- Present training to employees on how to create accessible products
- Perform federal compliance audits using JAWS screen reader
- Provide accessibility and Section 508 consultation and training to clients
- Develop Section 508 compliant materials
  (*Web sites, Microsoft Office files, PDFs, and video/multimedia presentations*)

📖 EDUCATION

M.A. STUDIO ART 2014

UNIVERSITY OF SAINT FRANCIS

Concentration: Mobile App Development, Photography

B.A. COMPUTER ART 2008

UNIVERSITY OF SAINT FRANCIS

Concentration: Multimedia, Web Design